



conQUIZtador

# The game:

- **conQUIZtador.bg is the Bulgarian version of one of the most successful online games** with millions of registered players in Europe and USA. By means of strategic thinking, knowledge and speed everyone could be the master of his country for a while.
- conQUIZtador.bg is dynamic, amusing and at the same time it puts the general knowledge and quick wits of the player to the test.

## Basic momentums of the game are:

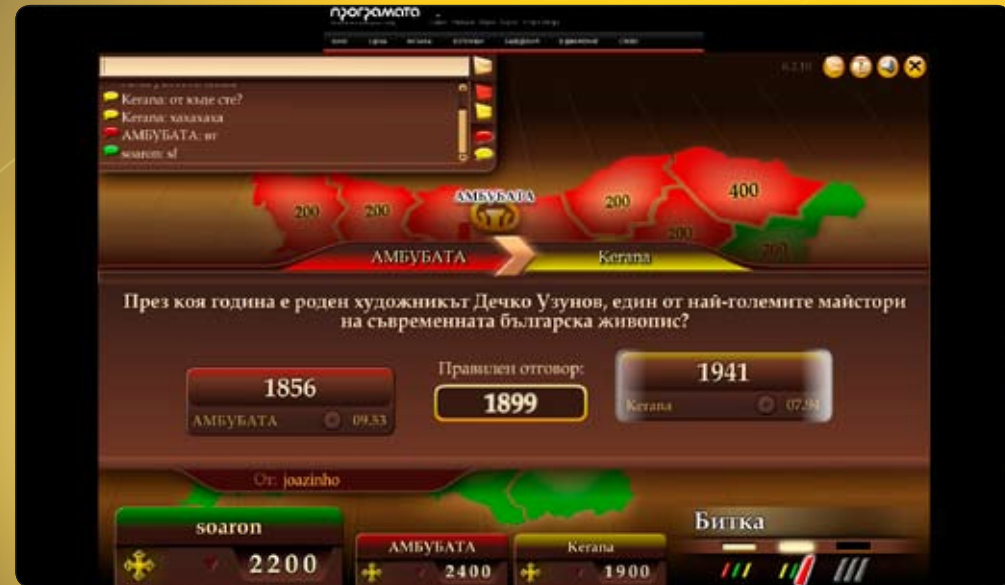
- **Fight for territories** – battles are waged not with weapons but with answers of questions from different spheres such as sport, music, fashion, astrology, history, geography, cinema, etc.
- **The prize** – real object awards can be acquired as well as the general pleasure of victory and gained erudition.
- conQUIZtador.bg **extends the social contacts of the players** – they can chat with each other, maintain a list of friends and influence the game by contributing to the database with questions.



ВЛЕЗ

# History:

- The game first started in 2002 in Hungary under the name *Honfoglaló* and soon it became the most visited online game in the country. At present there are over 2 000 000 registered players there alone. In the last 2 years were launched American, German, Russian and Romanian versions of the game united under the conQUIZtador brand.
- In Bulgaria the game was launched in January 2008 and for less than a month 20 000 players registered. For only a year their number exceeded 600 000 with daily impressions of over 4 500 000.



# The rules:

- The players in the Bulgarian version fight for **the virtual territory of Bulgaria**, which is separated into 18 areas, each of them bringing certain number of points.
- There are **three participants** in each game.
- **“The fight”** for every territory is a choice from one of the four possible answers of the question for the defined time.
- The player with the most points won at the end of each game is declared a **winner**.
- With the accumulation of more games played and won the players **gain ranks** and rise in different ratings.
- Each game in conQUIZtador brings a different amount of **virtual gold** depending on the final position of the player. Gold is obtained even in case of a loss.
- With the collected gold the players participate in **auctions** for real object awards.



# The auctions:

- Every player wins virtual gold even when they lose and they can take part in auctions for awards.
- The list with auctions is renovated all the time with a variety of presents.
- The number of awards offered at any time is displayed on the main page of conQUIZtador.
- The auctions have various duration – one or two weeks; there are also express auctions – lasting one or two days.
- Each player has a limit of 12 bids per auction. The player with the latest bid wins.
- Everyone has the right to participate in auctions without age limit, since it requires no tools and no real gambling risk.
- Awards are sent on behalf of conQUIZtador only in Bulgaria.

**Asbis**  
Web Camera CANYON CNP-WCAM313



Специална Web камера CANYON CNP-WCAM313 от Asbis!

Стилната USB Web камера има резолюция 1.3 мега пиксела и лесно може да бъде поставена на Вашия LCD монитор. Освен това, може да се използва и самостоятелно. Направена от неръждаема стомана, тя е уникална заради дизайна и високото си качество. С един бутон може да гравити и снима.

Детайли...

История на търга			Дани за търг	
922	2009-04-16 12:33	shela_4174	10 22€	Край на търга: 2009-04-24 22:00
921	2009-04-16 12:31	montan	10 21€	
920	2009-04-16 12:30	8_buava	10 20€	Остатък: 11 дни 09:25:57
919	2009-04-16 12:24	cinquif	10 19€	Доставка: по куриер
918	2009-04-16 12:21	vladoto90	10 18€	Следващо наддаване:
917	2009-04-16 12:20	aleksandr4	10 17€	Всичкото ти заляго: 10 300
916	2009-04-16 12:20	the game 91	10 16€	Заляго запазено за залог: 0
915	2009-04-16 12:17	prez_08	10 15€	Заляго за каздаване: 10 300
914	2009-04-16 12:16	coolav93	10 14€	
913	2009-04-16 12:15	cealav76	10 13€	
912	2009-04-16 12:13	LeNIYU96	10 12€	Брой възможности за каздаване:
911	2009-04-16 12:12	plav35	10 11€	
910	2009-04-16 12:11	LeNIYU96	10 10€	
909	2009-04-16 12:10	plav57	10 09€	

Наддаване      Показване

**Eventim**  
2 билета за концерт: RICCHI E POVERI



Спечели 2 билета за концерта на една от най-популярните италиански групи за всички времена - RICCHI E POVERI! София, Зала 1 на НДК, 12. май 2009 г.

Концертът ще се състои в рамките на ежегодния Салон на изкуства по покана на "ART BG".


Най-обичаното хитово италианско трио ще представи своите платинени песни, продадени в милиони копия не само в Италия, но в цяла Европа и Латинска Америка. CHE SARA, SE MAMMAMMO, MAMMA MARRA, SARA PENSARE TI AMO, MADE IN ITALIA, COSI' LONTANI и много други са неизменна част не само от репертоара на групата, но и от колекцията "Златни италиански хитове".

Още...

История на търга			Дани за търг	
913	2009-04-16 12:24	Dreban27	10 13€	Край на търга: 2009-04-20 22:00
912	2009-04-16 12:20	the game 91	10 12€	
911	2009-04-16 11:47	Calculate	10 11€	Остатък: 15 дни 02:16:41
910	2009-04-16 11:29	ROKER 2060	10 10€	Доставка: по куриер
909	2009-04-16 11:28	kekaz	10 09€	Следващо наддаване:
908	2009-04-16 11:27	raharaha93	10 08€	Всичкото ти заляго: 10 300
907	2009-04-16 11:27	tolmay8	10 07€	Заляго запазено за залог: 0
906	2009-04-16 11:25	Komuchan	10 06€	Заляго за каздаване: 10 300
905	2009-04-16 11:24	palido	10 05€	
904	2009-04-16 11:14	Poku11	10 04€	
903	2009-04-16 10:44	mmalito92	10 03€	Брой възможности за каздаване:
902	2009-04-16 10:25	plav5q	10 02€	
901	2009-04-16 10:23	itzar1	10 01€	
900	2009-04-16 09:31	AMMO000n	10 00€	

Наддаване      Показване

**Oriflame**  
Ампули с антицелулитно действие



Perfect Body Ultra Shape Up Anti-Cellulite Night Action Ampoules

Интелектуална антицелулитна програма с уникален комплекс, който видимо намалява повъзата на целулит и неравности по кожата само за 14 нощи. 14 броя по 10 мл.

Още...

# Audience profile:

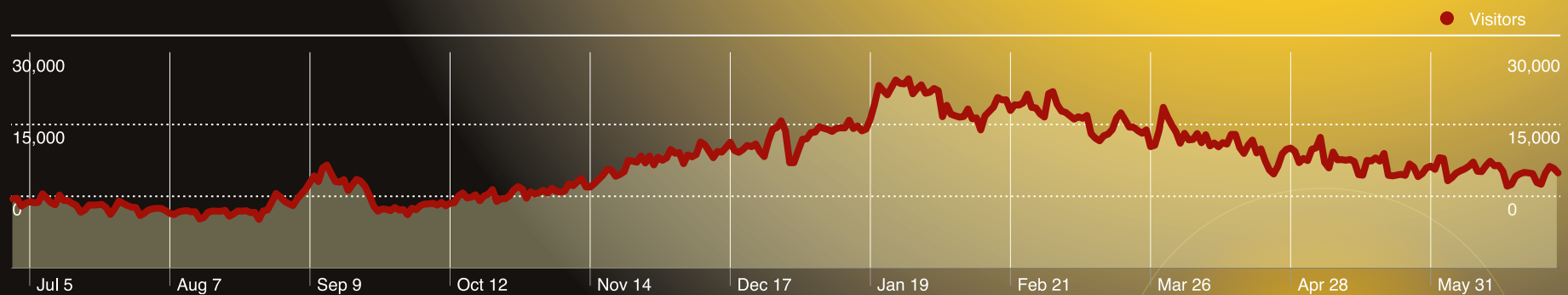
- Age – 15–50 years, of which:
  - 10–19 years: men 12,6% , women 14,7%;
  - 20–29 years: men 51%, women 49%;
  - 30–39 years: men 31%, women 29%;
  - 40–49 years: men 3,7%, women 4,7%;
  - over 50 years: men 1,7%, women 2,6%
- Ratio men / women on average:  
men 57%, women 43%
- Place of residence: in the capital and in almost all Bulgarian cities (Varna, Dobrich, Blagoevgrad, Rousse, Kurdjali, Gabrovo, Plevan, Smolyan, Shumen, etc.)



# Advertising effectiveness:



- **Unlimited access**
- **Each user spends an average of 33,4 minutes in the site and opens 150 pages**
- **1 200 000 registration**
- **200 000 unique users**
- **10 000 – 30 000 daily users**
- **130–150 pages/user**
- **15 000 – 50 000 games played daily**
- **up to 4 500 000 daily impressions**



Unique visitors daily in the period 01.07.2010 – 30.06.2011

# Prices and sizes

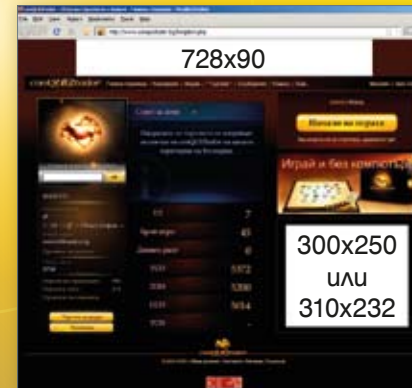
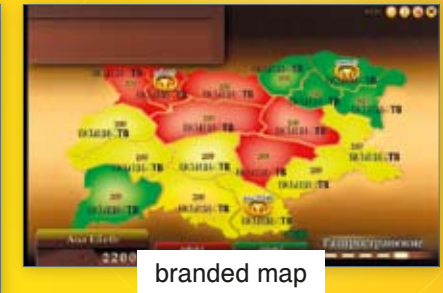
## Base prices for banners:

Advertising form	Pages	Guaranteed impression daily	Price
728x90	index, inner pages, chat	350 000	5 BGN / 1000 impressions
300x250 или 310x232	index, inner pages	100 000	5 BGN / 1000 impressions
750x350	preloader	25 000	500 BGN / day
branded map	game	1 000 000	3 600 BGN / week

## Price for auctions:

Advertising form	Guaranteed impressions daily	Price for a week
logo 120x40, ad text and a picture of the product	logo: 5 000 details of the product: from 500 to 2000 (according to the interest in it)	300 BGN + product

All prices are excluding VAT.



## Technical requirements for banners:

- size: up to 50 kB
- type of files: GIF, PNG, JPG, an implemented URL
- The preloader banner allows built-in sound effects.



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the free media expert

**PROGRAMATA**

**ВКЪЩИ & ТВ**

*conQUIZtador*



**FR3ESTYLE**

